

2017 LUXURY HOME TOUR RECAP p. 34

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SPECIAL ADVERTISING SECTION



The design team of The Sitting Room.

The Sitting Room

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There are a lot of great designers in the metro area. What makes The Sitting Room different is their design firm and retail boutique, located in quaint downtown Excelsior, offering a wealth of design resources. Over the past 14 years, The Sitting Room has built a reputation for fresh, unique ideas. "Our clients love that we create inviting spaces that are livable, warm and refined. From family living to empty-nesters, each project is unique and personal to us," says Kate Regan, principal designer and owner.

Whether it's timeless and classic, modern, traditional, or coastal, the team has an appreciation for all styles. With this varied portfolio, the designers have the confidence to "push the boundaries when appropriate" with unique materials, custom furniture, and gorgeous fabrics, Regan says, showing off their clients' personalities.

Transforming one room—or a whole home—doesn't just happen overnight, like some home improvement shows might have you believe. (Regan should know, she appeared on HGTV's *Room for Change*.) "We work with builders, remodelers, and architects as a team to ensure we have listened to and interpreted the client's ideas to allow for an enjoyable experience," Regan says. "I love experiencing moments when the project just clicks and things fall into place so naturally, when the client looks at you and says, 'I absolutely love it!'"

